



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

BE PART OF THE GROWTH!!! MARKET YOUR PRODUCTS AT THE GHANA INTERNATIONAL TRADE FAIR 2021, ACCRA, GHANA

Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets, in a cost effective manner.

the dtic extends an invitation to your firm and other exporters of multi-sectoral products to apply to participate in the Ghana International Trade Fair 2021, scheduled to take place from 28 January – 31 January 2021 in Accra, Ghana. The deadline date for the submission of complete National Pavilion application forms is **18 September 2020**.

the dtic will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs.
- Freight forwarding of display material
- Air travel assistance up to R17,000.00 (SMME and BOE only)
- Daily subsistence allowance of R3,000.00 per day (SMME and BOE only)

This Trade Fair will focus on the following sectors:

- Agriculture and Agro-processing;
- Cosmetics
- Agricultural Equipment
- Chemicals;
- Furniture and wood processing;
- Infrastructure (rail, road and telecoms);
- Built environment professionals (consulting engineers, civil engineering contractors, quantity surveying and architects);
- Mining and Capital Equipment;
- Electro technical (electronics, electrical engineers, ICT)
- Textile, Leather and Footwear

The 2021 GITF will be held in the International Trade Fair Centre. This event is an annual exhibition which offers exposure to trade and public visitors.

More information can be obtained on <https://growexh.com/ghanatradeshow/index.html>

National Pavilion application forms and guidelines are attached hereto. Kindly also submit your BEE certificate. **All applications are to be hand delivered or couriered. No e-mailed applications will be considered.**

For any enquiries pertaining to applications, sector and/or event please contact:

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**NB!! The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is
18 September 2020**